



A 3K Kid-Friendly Zombie Run & Adult-Friendly Party
 Saturday, October 21, 2017 | 5:30 PM
 Chesapeake Central Library
 298 Cedar Road | Chesapeake

Sponsor Reservation / Charitable Gift Form

Sponsorship opportunities are limited and available on a first-come basis. Therefore, you are not guaranteed a position until you have submitted your reservation form and have received a confirmation email from the Sponsor Relations Team.

Proceeds are payable to The Chesapeake Public Library Foundation, a 501(c)(3) nonprofit organization, and benefit its **Smart Start Chesapeake Early Learning, STREAM and Outreach Programs**. Your sponsorship and / or charitable gift may qualify as a charitable deduction for federal income tax purposes. Please consult your tax advisor to determine whether your contribution is deductible.

Please complete and return by fax, scan/email or mail:

Debbie McKee
 Chesapeake Public Library Foundation
 Sponsor Relations
 PO Box 16381
 Chesapeake, VA 23328-6381
 757.617.1553 Mobile
 757.410.9409 Fax
 dmckee@cplfonline.org

 Your Name

 Title or Position

 Company Name

 Email

 Phone

 Billing Address

SPONSORS

Select Desired Sponsor Level

(See Reverse Side for Benefits)

- Pandemic Sponsor -- \$5,000
- Medal Sponsor -- \$2,500
- Recovery Zone Sponsor -- \$1,000
- Brains & Brews Sponsor -- \$1,000
- Bites & Bits Sponsor -- \$1,000
- Mayhem Sponsor -- \$1,000
- Organ Trail (Course) Sponsor -- \$500

Important Dates for Sponsors

Materials Drop Off
 Friday, October 13th By 5 PM

Event Details

4:30 PM Registration & Packet Pick-Up
 5:30 PM Race Starts

Payment Information

Pay to Chesapeake Public Library Foundation
 Tax ID 54-1839433

CHARITABLE GIFTS If you are not able to sponsor the event, but would like to make a charitable gift to help the Smart Start Chesapeake Early Learning, STREAM and Outreach Programs, please indicate your gift amount below.

\$ _____ I wish to give anonymously

***** SPONSOR TEAM INFO *****

Team Name: _____

Runner Name	Shirt Size
#1 _____	_____
#2 _____	_____
#3 _____	_____
#4 _____	_____

AMOUNT ENCLOSED: \$ _____

Thank you for your support!



Sponsor Levels & Benefits

All sponsor levels include one team of four runners. Team runners receive shirts, swag, fruit, water and sports drinks. Adults (21 & over—ID required) will receive a beer ticket. Team runners under the age of 21 will receive a free book.

Pandemic - \$5,000 (limit two)

- ◆ Promotion on library monitors at all seven branches (reaches 31,000 people / week)
- ◆ Signage on the Main Stage
- ◆ Mentioned in media interviews
- ◆ Professionally designed web banner
- ◆ Social media promotion
- ◆ Sponsor provided banner prominently displayed
- ◆ Sponsor provided give-a-way item included in swag

Medal Sponsor - \$2,500 (limit one)

- ◆ Signage at Finish Line
- ◆ Professionally designed web banner
- ◆ Sponsor provided banner prominently displayed
- ◆ Sponsor provided give-a-way item included in swag

Recovery Zone - \$1,000 (limit two)

- ◆ Signage in the Recovery Zone
- ◆ Professionally designed web banner
- ◆ Sponsor provided banner prominently displayed
- ◆ Sponsor provided give-a-way item included in swag

Brains & Brews - \$1,000 (limit two)

- ◆ Signage in the bar area
- ◆ Professionally designed web banner
- ◆ Sponsor provided banner prominently displayed
- ◆ Sponsor provided give-a-way item included in swag

Bites & Bits - \$1,000 (limit two)

- ◆ Signage in the food area
- ◆ Professionally designed web banner
- ◆ Sponsor provided banner prominently displayed
- ◆ Sponsor provided give-a-way item included in swag

Mayhem - \$1,000 (limit two)

- ◆ Signage in the Game Zone area
- ◆ Professionally designed web banner
- ◆ Sponsor provided banner prominently displayed
- ◆ Sponsor provided give-a-way item included in swag

Organ Trail (Course) - \$500 (limit twenty)

- ◆ Listing on event website
- ◆ Sign posted along the course
- ◆ Sponsor provided give-a-way item included in swag

Your sponsorship benefits the Smart Start Chesapeake Early Learning, STREAM and Outreach Programs!



